

A promotional image for 'The Open Archive' featuring three golfers. Tiger Woods is in the background, wearing a white cap with a 'TW' logo and a white shirt, holding a golf club over his shoulder. In the middle ground, Phil Mickel is wearing a dark blue shirt with 'BAR' on the sleeve and a dark cap with 'PING' on it, also holding a golf club. In the foreground, Rory McIlroy is smiling and holding the Claret Cup trophy. He is wearing a grey Nike jacket. The background shows a golf course with a large clubhouse building under a blue sky with white clouds. A white banner with blue wavy lines is at the top right, and a similar banner is at the bottom.

THE
OPEN

THE OPEN ARCHIVE

Overview

The R&A is the governing body for golf around the world (excluding the US and Mexico), acting on behalf of over 30 million golfers in 126 countries throughout Europe, Africa, Asia-Pacific and the Americas. It organises the Open Championship, golf's oldest Major, alongside a number of other events including the Amateur Championships, the Boys Amateur Championship and the Walker Cup.

The Open Archive is a unique collection of over 1,900 hours of footage and programming dating back to 1898.

The Open Championship

The Open Championship is golf's oldest Major, attracting crowds of over 200,000 people and is broadcast into more than 400 million homes worldwide. It is held annually in the most famous and traditional British links courses.

This year, Rory McIlroy wrote his name into the record books when he carded a closing one under par 71 to claim a two shot victory over Sergio Garcia and Rickie Fowler at the 143rd Open Championship at Royal Liverpool Golf Club, Hoylake. McIlroy led the field to win his third major title in incredible style.

In 2015, the Championship will return to St Andrews 'The Home of Golf' and is set to pull in the biggest crowds yet, as the world's greatest golfers will gather to do battle for the famous Claret Jug. The historic Old Course has thrown up many memorable victories from the world's best including Tiger Woods (2000, 2005), Seve Ballesteros (1984) and Jack Nicklaus (1970, 1978) and in recent years stand out performances have produced large winning margins. The last time the Championship was held in St Andrews, in 2010, relative outsider Louis Oosthuizen stormed to a seven shot victory over a strong field.

Over 40 hours of long form coverage is available each year from The Open Championship, with additional coverage from the Amateur Championship and the Walker Cup. Footage is available to license on conclusion of the Championship.

Duration	1898 – 2014 <i>Full coverage, highlights, ISO's</i>
Rights	All Media
Territory	Worldwide

TheOpenArchive.com

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Programming

1934-2014	Open Championships, Golden Moments, 212 x 30-60secs
1970-2014	Open Championships, Official Films, 45 x 52min
1990-2014	Daily Highlights, Various
2005	The Champion's Story: Seve Ballesteros, 1 x 52min
2004	A Year in the Life of the R&A, 1 x 50min
2003-2004	Magnificent 9, 2 x 52min
2001	Reflections of Past Champions, 1 x 67min
2001	The Open Championship: Decade of the 90s, 1 x 52min
1999	The Century of The Open, 1 x 52min
1998	A to Z of the Open Championship, 1 x 52min
1998	Legends of the Open Championship, 1 x 52min
1997-2002	Magnificent 8, 6 x 52min
1996	Nick Faldo: It's all in The Open, 1 x 52min
1996	Turning Points of the Open Championship, 1 x 52min
1995	Great Rounds of the Open: Seve Ballesteros, 1 x 50min
1994	Winning and Losing: Gary Player's 40 Open Championships, 1 x 26min
1993	Tom Watson: Beating the Best, 1 x 52min
1992-1994	Best 18 Holes of Open Championship courses, 3 x 52min
1992	British Golf Museum: St. Andrews, 1 x 18min
1990, 2002	Best Shots of The Open Championship, 2 x 52min
1990	The Road Hole (17) at St. Andrews, 1 x 26min
1989	R&A and Highly Respected, 1 x 26min
1989	The Open Championships: Decade of the 80s, 1 x 52min
1989	The Open Championships: Tools of the Trade, 1 x 18min
1986	The Story of the Open Championship, 1 x 52min
1986	The Turnberry: Return of the Open, 1 x 22min
1983	A Legend of the LinksBurke vs McKay, 1 x 23min
1979	The Open Championship: Decade of the 70s, 1 x 57min
1976	History of Golf: Honourable & Ancient, 1 x 23min
1975	History of Golf: The Good Old Days, 1 x 19min
1974	History of Golf: First Prize, 1 x 22min

